



Association Representation

To best serve our clients, we immerse ourselves in their industries and work closely with the associations representing their interests. In positions ranging from General Counsel and Attorney General Consultant to board and committee leadership, we help these organizations offer better service and stronger representation to their members. We provide insight and guidance on their advocacy efforts, represent them in matters before state and federal regulatory agencies, draft industry best practices, and create regulatory guides and other industry-leading resources. When one industry needed to form an association, they turned to us to create it for them.

We also work directly with association members, helping to keep them informed, educated, and operating confidently in their evolving regulatory environments. Our attorneys regularly present at conferences, via webinars, and at other industry and corporate events. We deliver a range of educational initiatives, including CLE's and certification courses. We create and manage self-regulatory programs that provide members with a platform of best practices, documentable procedures and measurable compliance tools.

Some of the associations with which we work are:

- **Professional Association for Customer Engagement (PACE)**
- **Debt Buyers Association International (DBA)**
- **Automotive Maintenance and Repair Association (AMRA)**
- **Direct Marketing Association (DMA)**
- **Ohio Independent Auto Dealers Association (OIADA)**