



2018 CHAIR'S INITIATIVE  
Scottsdale, Arizona



## 2018 CWAG Chair's Initiative Scottsdale, Arizona May 2 - 4, 2018

The Phoenician Resort  
6000 E. Camelback Rd  
Scottsdale, AZ 85251

### Wednesday, May 2, 2018

- 12:00 pm – 5:30 pm**      **Registration:** Estrella Theater Foyer
- 1:00 pm**      **Buses depart for Cyber Security Working Group Meeting**  
Buses depart from the ballroom porte cochere on the lower level of the Phoenician conference center.
- 1:30 pm – 4:30 pm**      **CWAG Cyber Security Working Group Meeting** – closed session for working group members – hosted at LifeLock/Symantec Headquarters: 60 E. Rio Salado Parkway, Tempe, Arizona
- 5:30 pm – 6:30 pm**      **Welcome Reception presented by LifeLock/Symantec**  
Location: Orchid Lawn
- Dinner on Own**

### Thursday, May 3, 2018

General Session Location: Estrella Theatre

- 7:00 am – 9:00 am**      **Breakfast**  
Location: Phoenician Patio
- 9:00 am – 9:15 am**      **Presentation of the Colors:** Arizona Department of Public Safety
- Welcome by CWAG Chair Arizona Attorney General Mark Brnovich**

**9:15 am – 10:15 am**

**Information Sharing and Analysis Center: A Collaborative Approach Against Tax-Related Fraud**

**Moderator:** Jahna Lindemuth, Alaska Attorney General

**Panelist:** Todd Egaas, Executive Official of the Identity Theft Tax Refund Fraud-Information Sharing and Analysis Center (IDTTRF-ISAC); Internal Revenue Service

**Panelist:** Bernie McKay, Industry Co-Chair, Senior Executive Board of the IDTTRF-ISAC Partnership; Chief Public Policy Officer of Intuit

**Panelist:** Courtney M. Kay-Decker, State Co-Chair, Senior Executive Board of the IDTTRF-ISAC Partnership; Director, Iowa Department of Revenue

**Panelist:** Peter Arena, Ph.D., Founding Principal, ASR Analytics, LLC.

**10:15 am – 11:15 am**

**Building Sand Castles in the Regulatory Sandbox: FinTech, Financial Services & Cyber Security**

**Moderator:** Michael Hunter, Oklahoma Attorney General

**Panelist:** Paul Watkins, Civil Litigation Division Chief, Arizona Attorney General's Office

**Panelist:** Caroline Lynch, Founder and Owner, Copper Hill Strategies, LLC

**Panelist:** Kevin Gronberg, Vice President of Global Cyber Partnerships and Government Strategy, JP Morgan Chase & Co.

**Panelist:** Donald Saxinger, Chief, IT Supervision Section, FDIC Division of Risk Management

**Panelist:** James Chessen, Executive Vice President and Chief Economist, American Bankers Association

**11:15 am – 12:15 pm**

**When Crisis Strikes: Mitigation and Notification of Cyber Breaches**

**Moderator:** Ellen Rosenblum, Oregon Attorney General

**Panelist:** Sean Reyes, Utah Attorney General, CWAG Cyber Security Working Group

**Panelist:** Jody Wacker, Vice President of Marketing, Cellebrite

**Panelist:** Kirk Herath, Vice-President, Associate General Counsel and Chief Privacy Officer, Nationwide Insurance Companies

**Panelist:** Kristin F. Judge, CEO/President, Cybercrime Support Network

**Panelist:** Tania Maestas, Deputy Attorney General – Civil Affairs, New Mexico Attorney General’s Office

**12:15 pm – 1:30 pm**

**Lunch**

Location: Ballroom A-B

**Lunch Speaker Introduction:** Mark Brnovich, Arizona Attorney General

**Speaker:** Olympic Gold Medalist Misty Hyman

**1:30 pm – 2:30 pm**

**Mobile Sports Betting: The Global Perspective**

**Moderator:** Sean Reyes, Utah Attorney General

**Panelist:** Brian Cohen, Head of Strategic Alliances, American Gaming Association/President of Cohen Strategic Alliances, LLC

**Panelist:** Brin Gibson, First Assistant Attorney General, Nevada Attorney General’s Office

**Panelist:** Shawn Henry, President of CrowdStrike Services & CSO, Retired Executive Assistant Director of the FBI

**2:30 pm – 3:30 pm**

**Taking the Fight to IP Pirates**

**Moderator:** Peter Michael, Wyoming Attorney General

**Panelist:** Chris Kuelling, Executive Director, International Broadcaster Coalition Against Piracy (IBCAP)

**Panelist:** Roberto Sanchez, Vice President of Intelligence, GroupSense

**Panelist:** Cathy Aron, Executive Director, Digital Media Licensing Association

**Panelist:** Robert Callahan, Vice President, State Government Affairs, Internet Association

**3:30 pm -4:30 pm**

**Public Education on Digital Citizenship**

**Moderator:** Hector Balderas, New Mexico Attorney General

**Panelist:** Karima Zedan, Vice President, Digital Inclusion and Internet Essentials

**Panelist:** Jim Steyer, CEO, Common Sense Media

**Panelist:** Jennifer Gibbons, Vice President of State Government Affairs, The Toy Association

**Panelist:** Jon Chapman, Co-Founder and President, EverFi

**Panelist:** Sara Kloek, Director of Education Policy, Software and Information Industry Association

**4:30 pm – 5:00 pm**

**Privacy and Emerging Technology**

**Speaker Introduction:** Tim Fox, Montana Attorney General

**Speaker:** Stephanie Bryson, Public Policy Manager, Uber

**6:00 pm**

**CWAG Chair’s Initiative Dinner**

Location: West Lawn

**Friday, May 4, 2018**

General Session Location: Estrella Theatre

**7:00 am – 9:00 am**

**Breakfast**

Location: West Lawn

**9:00 am – 10:00 am**

**E.U.’s General Data Protection Regulations**

**Moderator:** Doug Peterson, Nebraska Attorney General

**Panelist:** Jim Halpert, Partner, Co-Chair, US Cybersecurity Practice and Global Data Protection, DLA Piper, and General Counsel, State Privacy & Security Coalition

**Panelist:** Julia Powles, Ph.D., Research Fellow, Law and Technology, Cornell Tech Digital Life Initiative and New York University School of Law Information Law Institute

**Panelist:** Ken Durbin, Senior Strategist: Global Government Affairs and Cybersecurity, Symantec

**10:00 am – 11:00 am**

**Identity in a Digital World: Managing Opportunity, Protecting National Security and Creating Consumer Value**

**Moderator:** Curtis Hill, Indiana Attorney General

**Panelist:** Rob Russell, Senior Director, Government-Investigative, Thomson Reuters

**Panelist:** Matt Thompson, Director of Business Development, Digital Consumer Identity Team, Capital One

**Panelist:** Bill Stiles, Chief Deputy Attorney General, Louisiana Attorney General's Office

**11:00 am – Noon**

**Balancing Privacy Rights in an Online World**

**Moderator:** Lawrence Wasden, Idaho Attorney General

**Panelist:** Natalie Ludaway, Chief Deputy Attorney General, District of Columbia Office of the Attorney General

**Panelist:** Jeff Zubricki, Director Global Public Policy and Government Affairs, Walmart

**Panelist:** Oriana Senatore – Senior Vice President, Policy and Research, U.S. Chamber Institute for Legal Reform

**Panelist:** Julie Brill, Corporate Vice President and Deputy General Counsel for Global Privacy and Regulatory Affairs, Microsoft

**Meeting Concludes**