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**CONTACT:**

Lauren Bernard  
lbernard@mslawgroup.com  
614-939-9955

**Michele Shuster Appointed President of Entrepreneurs' Organization (EO)  
Columbus Chapter**

**[Columbus, Ohio] — July 26, 2023** – Mac Murray & Shuster Managing Partner Michele Shuster will serve as President of the Columbus Chapter of Entrepreneurs' Organization (EO), effective July 2023. She has been an active member of EO since 2011 as well as a respected and familiar face within Central Ohio's dynamic entrepreneurial community.

Shuster is co-founder of Mac Murray & Shuster LLP, a boutique law firm helping businesses nationwide proactively comply and defend against litigation related to consumer protection and privacy laws. A self-described "serial entrepreneur," she credits EO and its powerful networking, mentorship, and educational support with fueling her growth as an entrepreneur and business leader.

Says Shuster about her EO experience: "Being a member of EO has been transformative for me, and as a result, for my firm as well. I've been pushed outside my comfort zone in the best way possible, challenged to consider new perspectives and driven to achieve new milestones, all while being supported by a diverse and stellar group of leaders, each forging their own entrepreneurial path."

As Chapter President, Shuster is among a small but notable group. Women hold just 24 percent of all leadership positions globally across EO. Keenly aware of the unique challenges faced by women and minority business owners, Shuster is particularly interested in leveraging her position to support and create opportunities for underrepresented entrepreneurial groups.

Whether engaging with EO or another organization, Shuster cites her most important rule for any entrepreneur looking to succeed: *Just show up*. "I've worked hard to seek out experiences that will make me a better leader and create opportunities for growth," she says. "It's amazing, the people I've met and the opportunities that I've had because I choose to show up."

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**About Mac Murray & Shuster LLP:** Mac Murray & Shuster LLP is a nationally-recognized law firm providing consumer protection and privacy regulatory compliance and defense counsel to businesses in heavily regulated industries including direct-to-consumer marketing, teleservices, healthcare, energy, automotive, financial services, and charitable contributions. Our team of former consumer protection regulators helps clients nationwide thrive against a complex regulatory landscape through proactive compliance management and representation in litigation, investigations, and enforcement action by state attorneys general and federal agencies including the FCC, FTC, and CFPB. Visit [mslawgroup.com](http://mslawgroup.com) or follow us on [LinkedIn](#) to learn more.

**About Entrepreneurs' Organization (EO):** The Entrepreneurs' Organization (EO) is a high-quality support network of more than 17,000 business founders and owners across 70+ countries. EO helps entrepreneurs achieve their full potential through the power of life-enhancing connections, shared experiences, and collaborative learning. EO has been helping entrepreneurs achieve transformational growth since 1987 and its member network is committed to learning and helping each other succeed. Visit EO on the web at [Entrepreneurs' Organization | EO Columbus \(eonetwork.org\)](http://Entrepreneurs' Organization | EO Columbus (eonetwork.org))

6525 West Campus Oval, Suite 210, New Albany, Ohio 43054 | 614.939.9955  
4555 Lake Forest Drive, Suite 650, Cincinnati, OH 45242 | 513.563.3020  
[mslawgroup.com](http://mslawgroup.com)