

# U.S. State Privacy Laws for Consumer Data

	Monetary Threshold		Consumer Processing Threshold		Consumer Processing and Revenue from Sale Threshold		Other Threshold
CALIFORNIA	≥ \$26.625M	OR	≥ 100,000	OR	≥ 50%	-	No
VIRGINIA	None	-	≥ 100,000	OR	≥ 25,000 and > 50%	-	No
COLORADO	None	-	≥ 100,000	OR	≥ 25,000 and derives revenue or receives a discount on the price of any goods or services	-	No
CONNECTICUT <small>*New applicability standards effective 7/1/2026</small>	None	-	≥ 35,000 (excluding PI processed for payment transaction)	-	None	OR	Yes <sup>1</sup>
UTAH <small>*New applicability standards effective 1/1/2027</small>	≥ \$25M	AND	≥ 100,000	OR	≥ 25,000 and > 50%	OR	Yes <sup>2</sup>
OREGON	None	-	≥ 100,000	OR	≥ 25,000 and > 25%	-	No
TEXAS	None	-	None	-	None	-	Yes <sup>3</sup>
MONTANA	None	-	≥ 25,000	OR	≥ 15,000 and >25%	-	No
DELAWARE	None	-	≥ 35,000	OR	≥ 25,000 and >20%	-	No
IOWA	None	-	≥ 100,000	OR	≥ 25,000 and > 50%	-	No
NEBRASKA	None	-	None	-	None	-	Yes <sup>3</sup>
NEW HAMPSHIRE	None	-	≥ 35,000	OR	≥ 10,000 and >25%	-	No
NEW JERSEY	None	-	≥ 100,000	OR	≥ 25,000 and derives revenue or receives a discount on the price of any goods or services	-	No
TENNESSEE	≥ \$25M	AND	≥ 175,000	OR	≥ 25,000 and > 50%	-	No
MINNESOTA	None	-	≥ 100,000	OR	≥ 25,000 and > 25%	-	No
MARYLAND	None	-	≥ 35,000	OR	≥ 10,000 and >20%	-	No
INDIANA	None	-	≥ 100,000	OR	≥ 25,000 and > 50%	-	No
KENTUCKY	None	-	≥ 100,000	OR	≥ 25,000 and > 50%	-	No
RHODE ISLAND	None	-	≥ 35,000	OR	≥ 10,000 and >20%	-	No
LOUISIANA <small>*Effective 1/1/2027</small>	≥ \$25M	OR	≥ 75,000	OR	≥ 50%	-	No
OKLAHOMA <small>*Effective 1/1/2027</small>	None	-	≥ 100,000	OR	≥ 25,000 and > 50%	-	No
ALABAMA <small>*Effective 5/1/2027</small>	None	-	≥ 25,000	OR	> 25%	-	No
VERMONT <small>*Effective 1/1/2028</small>	None	-	≥ 35,000	-	None	OR	Yes <sup>4</sup>

1: (1) Control or process Sensitive PI; or (2) Offer PI for sale 2: A motor vehicle manufacturer who: (1) manufactures motor vehicles that are sold or leased in Utah; and (2) collects, transmits, or stores PI through a vehicle data collection system (i.e., technology system or device installed in or on a motor vehicle that collects, transmits, or stores a consumer or occupant's PI) 3: Applies to any entity that: (1) conducts business in Texas/Nebraska or generates products or services consumed by Texas/Nebraska residents; (2) processes or engages in the sale of PI; and (3) does not identify as a small business (independent business having fewer than 500 employees) as defined by the U.S. Small Business Administration. 4: (1) Control or process Sensitive PI of ≥ 3,000 consumers; or (2) Sells PI of ≥ 3,000 consumers